

April 27, 2017

Flood and Peterson was honored yesterday by the BBB as the recipient of the 2017 Torch Award for Business Ethics.

Community stakeholders, clients and colleagues nominate Northern Colorado businesses for the award. After receiving our nomination, an internal team was partnered with a group of business students from UNC to prepare our submission to the BBB.

The submission was then evaluated and judged by an independent committee on six key principles: Transformation at the Top, Reinforce and Build, Unite the Team, Steer Performance, Treasure People and !Enthusiastically Reinvest. Flood and Peterson was selected as the winner of the large business category based from these six key principles.

Royal Lovell, Chairman & CEO, accepted the award on behalf of the agency at the award ceremony on April 26<sup>th</sup>.

It is our privilege to have received this prestigious award.